



Minutes
August 3rd 2022

- I. **Call to Order & Roll Call ~ 5:32pm**
 - a. Commissioners: Jason Rusk (Chairman), Margaret Hirsch, Nishant Sahoo, and Matthew Longino
 - b. Liaisons: Paul Norris
 - c. Staff: Cierra Patrick
 - d. Presenter/ Guest: Liv Stromme from Bludot
- II. **Introductions**
- III. **Approval of Minutes ~**
 - a. March 2nd 2022
 - b. April 6th 2022
 - c. April 21st 2022
 - d. May 4th 2022
 - i. Motion to approve minutes of March 2nd, April 6th, April 21st, and May 4th 2022
 - ii. Motion made by Jason Rusk
 - iii. Seconded by Nishant Sahoo
 - iv. Decision 4-0-0
- IV. **Public Comments ~ 3 minutes per person**
- V. **New Business**
 - a. Bludot (Business Outreach Platform) Onboard training for EDC members. Liv Stromme provided an overview of the Bludot platform and how to navigate in input data.
- VI. **Old Business**
 - a. Staff Report:
 - i. Economic Development Grant Program
 - Are now available
 - Several City businesses are working on applications for grants
 - BlueDot application will help us with managing the applications
 - Information about the grants will be available on the Groton City Day
 - ii. Brew Run Business Promotion Outreach
 - There is a request from the Brew Run event to assist in finding 'bag fillers' for the runners from businesses in Groton. Request is on behalf of the Mystic Chamber of Commerce
 - Brew Run is looking for promotional items from local businesses they can include in gift bags.



- Connect interested business with Bruce Flax from the Greater Mystic Chambers of Commerce
- Staff will follow up on the number of items the Chambers needs from each business.
- iii. City of Groton Newsletter Outreach (General & Business)
 - Material to inform folks about the City of Connecticut Newsletter was distributed and the EDC was asked to distribute it around their neighborhoods.
 - Staff handed out door hanger invitations to sign up for the City's general newsletter. Commissioner were asked to target City of Groton Streets and provide an update to the group once their desired street is complete.
 - Staff has purchased and is programming NFC business cards to assist with Business Outreach efforts. Card will connect local business owners to the City of Groton Business Update newsletter and other business resources.

VII. Additions to Agenda

VIII. Public Comments

IX. Adjournment

Matthew Longino moved to adjourn meeting

Margaret Hirsch Seconded

Meeting adjourned at 7:00pm

Submitted by: Margaret Hirsch & Cierra Patrick