



City of Groton

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Groton, Connecticut 06340
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ECONOMIC DEVELOPMENT COMMISSION & TIF ADVISORY COMMITTEE

MINUTES

May 8, 2019

5:30PM - 7:00PM

The EDC meeting held May 8, 2019 was not called to order due to commission member attendance resulting in no quorum.

Present: Cheryl Auerbach (Chairman) & Miles Dull
Staff: Cierra Patrick

General Discussion Covered:

- Overview of “Welcome to the City” project
- Role of the EDC in enhancing “Sense of Place” in the City as proposed in the 2019 Plan of Conservation and Development as well as the commission’s role in establishing a wayfinding program as proposed in the 2014 Report of the Community and Economic Development Steering Committee.
- Improvements to the EDC Planter program. This year the EDC seeks to improve the visual impact and health of the planters. The program is in its third year of utilizing 13 self-watering planters along Thames St.
 - Lessons learned:
 - In 2018 plants were selected based on availability and price. This year the EDC is taking a different approach. The commission will base plant selection on the location of each planter. Due to physical infrastructure along Thames St. each planter’s exposure to the sun and shade varies. As a result in 2018 plant health and growth varied. For

2019 the EDC has identified locations with the greatest visual impact along Thames St. and will evaluate the amount of sun and shade the location will receive in the course of a day. This information will then be given to a local nursery who will provide the EDC with feedback in regards to the types of plants/ flowers that would thrive in the identified locations.

- Those in attendance went on a City tour of gateways and Thames St. The tour allowed for further discussion of the recommendation for each gateway and identification of planter locations on Thames St.

Submitted by Cierra Patrick